



WYOMING STOCK GROWERS ASSOCIATION

Guardian of Wyoming's Cow Country since 1872

President- Scott Sims, *McFadden*

Region I Vice President- JD Hill, *Ranchester*

Region III Vice President- Leif Hanson, *Kaycee*

Region V Vice President- Reg Philips, *Dubois*

Young Producers Assembly- Will Hudson, *Sinclair*

First Vice President- David Kane, *Sheridan*

Region II Vice President- Dan Frank, *LaGrange*

Region IV Vice President- Brad Mead, *Jackson*

Executive Vice President- Jim Magagna, *Cheyenne*

Vacancy Announcement Communications, Publications and Programs Director

The Wyoming Stock Growers Association (WSGA) is seeking a qualified individual for the position of **Director of Communication, Publications and Programs**. This diverse position has primary responsibility for assuring a strong flow of useful information to the association membership. The Director will oversee public relations initiatives focused on developing public understanding and support for the organization and the livestock industry. The position includes responsibilities for event planning and oversight. Applicants must have a bachelor's degree in a relevant field.

For a full job description call 307-638-3942 or visit, <https://wysga.org/association>. This is a full-time position located in Cheyenne, Wyoming. **Send letters of application accompanied by a resume and references by December 31** to Jim Magagna, Executive Vice President, Wyoming Stock Growers Association, P. O. Box 206, Cheyenne, WY 82003, or e-mail to jim@wysga.org. This position is open until filled.

Position details below.

"Shaping and Living The Code of The West"

P.O. BOX 206, CHEYENNE, WY 82003 • PH: 307.638.3942 • FX: 307.634.1210

EMAIL: INFO@WYSGA.ORG • WEBSITE: WWW.WYSGA.ORG • BLOG: WWW.REALRANCHERS.COM

COMMUNICATIONS, PUBLICATIONS AND PROGRAMS DIRECTOR

The Communications, Publications and Programs Director has primary responsibility for assuring a strong flow of useful information to the association membership. The Director will oversee public relations initiatives focused on developing public understanding and support for the organizations and the cattle industry. The Director is responsible for programs and tasks as assigned by the Executive Vice President of the Association. The Director is required to comply with the general administrative directives of the Office Manager.

The Communications, Publications and Program Director shall:

- Produce monthly issues of The No Bull Sheet including writing, layout, securing advertising and preparing bulk mailing.
- Produce quarterly issues of CowCountry Magazine including writing, layout and securing advertising.
- Compilation and distribution of weekly e-mail newsletter, the e-BULLETin.
- Issue press releases on organization events, activities, and policy positions.
- Develop positive working relationships with agricultural media and Wyoming media that promote coverage of organization activities.
- Design and placement of advertisements in print, broadcast, and digital media.
- Responsible for crafting key messages and images.
- Produce brochures and other organization materials.
- Maintain current web sites for the association.
- Actively represent the organizations and maintain displays at in-state events where they seek greater visibility.
- Oversee internship programs as directed.
- Distribution and management of scholarship opportunities
- Manage the trade show, sponsorships and media coverage associated with all WSGA conventions.
- Be responsible for special event management.
- Assistance with membership development including serving as Youth-Joint Membership liaison.
- Assistance with new program development and grant writing as needed.
- Assist with general office activities including answering phones and responding to information requests.

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